

KidsRights Annual Report 2016



Advocacy

We ensure that children are being heard.



Action

We take local action to directly improve the realization of children's rights.



Research

We do research to provide insight in the status of children's rights worldwide.



**KIDS
RIGHTS**

“KidsRights gives a voice to the voiceless”

With this report we are pleased to summarize and share what KidsRights has achieved in 2016 with your support.

Who we are

Children are *changemakers*. KidsRights works with children to create a world in which their rights are guaranteed and they are enabled to realize their great potential. KidsRights is convinced that realizing children's rights more effectively calls for the perspective, experience and authority of children themselves.

What we do

Advocacy in 2016



The International Children's Peace Prize 2016: children's rights and environmental protection

In 2016 we received a record number of 120 nominations for the International Children's Peace Prize. On December 2nd 2016, in the Hall of Knights in The Hague, in the presence of the world press, Kehkashan Basu (16) from the United Arab Emirates received the prize from Nobel Peace Prize laureate Muhammad Yunus. Kehkashan won the prestigious prize for her extraordinary fight **to safeguard the planet**. Together with her own organization *Green Hope*, she has been able to engage over a thousand children and youth in her activities.

Stop violence against children

The KidsRights Youngsters, our youth platform that was launched in 2014, have been very busy in 2016. This year KidsRights and *The KidsRights Youngsters* joined forces against **violence against children**.

- **Collaboration with the United Nations**

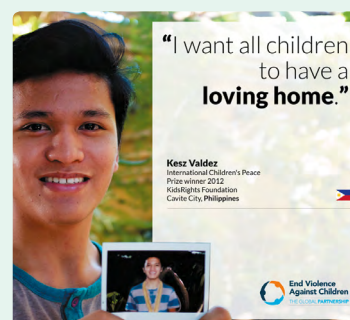
To bring violence against children to the attention of the world, two alliances were formed with the **United Nations**: *The Global Partnership to End Violence against Children* (UNICEF, WHO) and a collaboration with the UN Special Representative to the Secretary General on Violence Against Children, Marta Santos Pais.

- **Advising the International Criminal Court**

KidsRights and *The KidsRights Youngsters* also contributed to the new **children's policy** for the International Criminal Court in The Hague. This policy facilitates investigations into and prosecution of war crimes against children.

- **Stop discrimination**

In November 2016, KidsRights supported South African *Youngster* Chaeli to speak out against discrimination at the United Nations. At the same event, KidsRights worked with other organizations (among others Amnesty International) to create **a platform** for young *changemakers* to promote their own local initiatives in the area of children's rights.



Showing that children are changemakers

Together with World Press Photo, KidsRights organized several exhibitions throughout the Netherlands. In The Hague, Naarden and Zutphen over **180,000 visitors** could learn about the lives of the International Children's Peace Prize winners, and the children's rights they fight for. The pictures and stories are based on the 2014 anniversary book *Changemakers*.

Teaching children about their rights globally

KidsRights believes that children are *changemakers*. Everywhere around the world it is important to teach children about their rights and show them that they can act.

- **Learning children's rights in the Netherlands**

Through the Children's Rights Curriculum, KidsRights was able to inform and inspire almost **40,000 children** in Middle School in the Netherlands.

- **The KidsRights Week**

November 20th is Universal Children's Day. KidsRights celebrated this by organizing the KidsRights Week from November 21–25. During the week, we organized as many guest lessons on children's rights at Dutch Middle Schools. 39 volunteers from partners and business friends taught over **1,500 children** at 61 schools all over The Netherlands.

- **International Children's Rights Curriculum**

To promote children's rights internationally, KidsRights worked together with *Rock Your World*, a US based organization that offers an online Human Rights curriculum. Together we created an international children's rights curriculum for Middle and High School students. In 2016 we started a pilot with online lessons at several schools in the New York City area. Through this cooperation, KidsRights has access to **680,000 students** in **72 countries** worldwide.



Action in 2016



In 2016 KidsRights supported **thirteen projects** spread over **six countries** and thereby **directly reached more than 18,500 children**. Our projects are focused on a specific children's right or a specific target group of vulnerable children whose rights are infringed or under pressure, linked to themes of previous International Children's Peace Prize Winners.



South Africa: child participation in the slums

Together with the organization of International Children's Peace Prize winner 2011 Chaeli Mycroft, The Chaeli Campaign, KidsRights takes child participation to the poorest slums of South Africa. **200 children** have become *Ambassadors of Change*. The children received training and workshops to develop their leadership skills and to help them start **changemaking projects** in their own communities. This project enables the most vulnerable children to **speak up** and let themselves be heard.



Tanzania: access to the world outside of the refugee camp

In 2016 the **internet library** opened in Nyarugusu refugee camp in Tanzania. This project started to support International Children's Peace Prize winner 2009 Baruani Ndume in his fight for the rights of refugee children. 4,300 children in the camp can now study, collect information and contact family members and friends from outside the camp through the internet.



The Philippines: education in the streets

Echoing the work of International Children's Peace Prize winner 2012 Kesz Valdez, KidsRights supported **950 street children** in 2016. These children learned how to protect themselves on the streets and how to take care of themselves, for example how to maintain proper hygiene. They also receive education in the streets. This special program **to provide education** to children who have never been to school, has been replicated by the government of the Philippines and UNESCO because of the wonderful results.

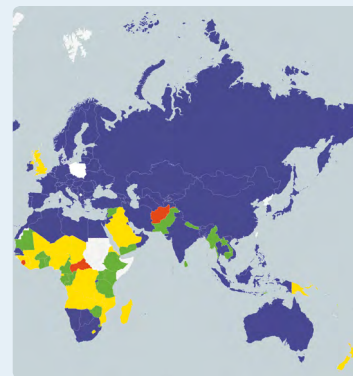
Research in 2016



KidsRights Index 2016

The 2016 KidsRights Index was published worldwide in June 2016. The Index outlines how countries comply with children's rights and to what extent they are equipped to promote children's rights. The most important findings of the 2016 KidsRights Index are that **discrimination remains an important barrier worldwide** for compliance with children's rights for all children and that children's rights activists are increasingly under threat. Overall, all 163 countries included in the Index do not pay sufficient attention to encourage and facilitate child participation. Not one of the countries got full marks on this topic.

The KidsRights Index is an initiative of KidsRights, in cooperation with the Erasmus School of Economics and the International Institute of Social Studies of Erasmus University Rotterdam.



KidsRights Report: Cleaning up the Mess

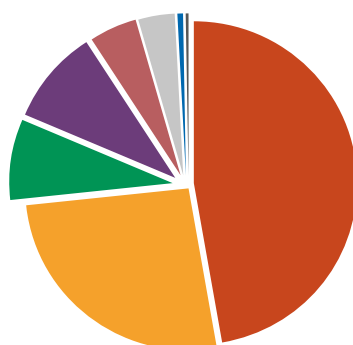
In celebration of the 2016 International Children's Peace Prize KidsRights published the report ***Cleaning up the Mess: Children's Rights and Environmental Protection***. Children are hit hardest during environmental crises, and are the first victims. KidsRights argues that the right to a safe and healthy environment should be included in the UN children's rights convention.

The KidsRights Report is published in cooperation with the Faculty of Law of the University of Law and law firm NautaDutilh.



Our Financials

Our total income of € 1.892.128 came from:



- Individual donors: €894.088 (47,3%)
- Partners & Business Friends: €496.970 (26,3%)
- In-kind gifts: €154.000 (8,1%)
- Trust funds: €174.000 (9,2%)
- Spontaneous gifts: €91.547 (4,8%)
- Income from third party campaigns: €70.940 (3,7%)
- Legacies: €7.100 (0,4%)
- Miscellaneous: €3.483 (0,2%)

Our total spending of € 1.925.290 went to:



- Executing on our purpose: €1.375.916 (71,5%)
 - 1. Advocacy and Research: €898.747 (46,7%)
 - 2. Action: €477.169 (24,8%)
- Fundraising expenses €426.269 (22,1%)
- Management & administration: €123.105 (6,4%)

Number of employees 2016 (average): 7.4 FTE

More information?

You can find our comprehensive annual report, including the financial statements on www.kidsrights.org!

For daily updates on our activities, please follow us on Facebook or Twitter.

facebook.com/KidsRights

twitter.com/KidsRights

KidsRights thanks its donors and relations for the wonderful results in 2016!